



Education and Culture DG

# Ethnic minority business founders in Germany

The Immigrant's Business Plan  
Leonardo Partnership

# Situation of ethnic minority people in Germany

- In Germany live about 82 million people, around 19% have a migration background (15,6 million)
- A majority (78%) is coming from other European countries, followed by Asia (15%)
- The biggest group comes from Turkey (20%), followed by Poland (6,8%), Russia (6%), Italy (5,8%), Serbia (4,3%), Croatia (3,4%) and Greece (3,1%)

# Situation of ethnic minority people in Germany on the labour market

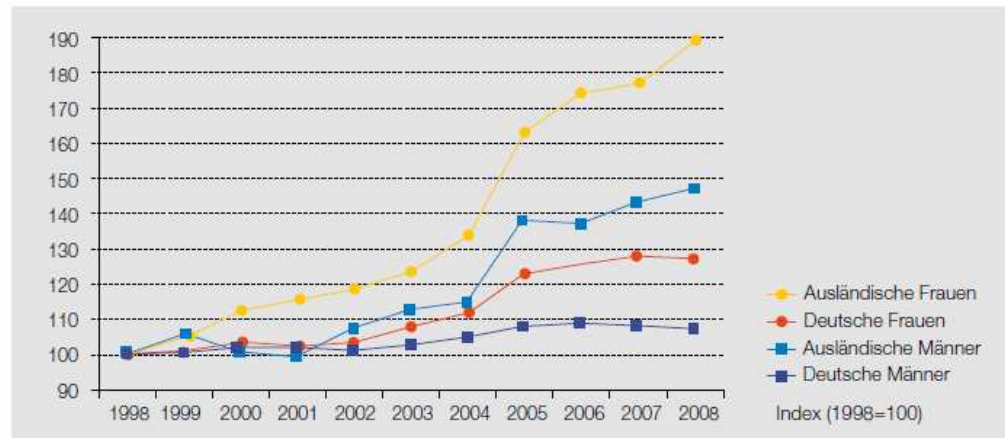
- The unemployment rate among ethnic minority people is twice as high as among Germans (12% to 6%)
- They mainly work in the manufacturing industry, the trade sector and the hotel and restaurant industry
- 13% of ethnic minority people have no school leaving certificate and 47% no training qualification

# Situation of ethnic minority business founders in Germany

More and more people with a migration background becoming self-employed in Germany

- The percentage of female ethnic minority business founders among all employees is 7% (7% German women)
- The percentage of men with a migration background who become self-employed is 12% (14% German men)

Abb. 1: Entwicklung von ausländischen und deutschen Selbständigen in Deutschland nach Geschlecht



Quelle: Mikrozensus 2008; Berechnungen und Darstellung ifm Universität Mannheim (Leicht 2010)

# Situation of ethnic minority business founders in Germany



Among all ethnic minority business founders Turkish people form the biggest group, followed by Russians

# Situation of ethnic minority minority business founders

- They still found their business mainly in the hotel and restaurant industry and the trade sector → 1 of 10 restaurants in Germany is an Italian one
- More and more company foundations are not located in the above mentioned „traditional branches“ but the change is very slowly
- In particular many young and often better qualified people start innovative and skill-intensive businesses

# Assistance and support for ethnic minority business founders in Germany

- In Germany exist many different service and counselling offers for ethnic minority business founders. In the internet you can find many lists with helpful contact data, separated by the different federal states, e.g. [http://www.gruenderinnenagentur.de/bag/pdf/Dateien/Literatur/bga-Publikationen/Faktenblatt\\_27.pdf](http://www.gruenderinnenagentur.de/bag/pdf/Dateien/Literatur/bga-Publikationen/Faktenblatt_27.pdf) (page 19)
- On the website [www.existenzgruender.de](http://www.existenzgruender.de) you can find a big variety of information and support in six languages (German, English, Russian, Turkish, French, Italian)