

THE IMMIGRANT'S BUSINESS PLAN

Good practice – THE CZECH REPUBLIC

System of “coaching” for starting entrepreneurs, as it is defined for the purpose of our project, is not well developed in the Czech Republic. The good practice applied in helping new entrepreneurs in their action is through an intensive study courses which combine both group training and individual counseling. Trainees are provided with very fundamental information on several questions needed when running a business, such as: law minimum, accounting and taxes, advertising and marketing, business plan, funding opportunities, communication skills, personal development, etc. They can also try out their skills in role playing and, by giving examples of successful stories trainees can analyze factors of success of such entrepreneurs. In addition to group training, clients are provided with step by step individual counseling.

These courses are provided by

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