

# The Immigrant's Business Plan

## Final Evaluation - results



After finalising the IBP guidelines every partner organisation asked at least 10 Business Coaches, teachers and trainers in VET about their opinion concerning the guidelines. These are the results from all partner organisations in percent:

		Yes	No
1	Does the Guideline fit to your needs?	83,8	16,2
2	Are you going to use this Guideline in the future?	86,3	13,7
3	Do you think the Guideline fits to your beneficiaries' needs or requirements?	75,7	24,3

## Which part is the most useful for your work with your beneficiaries?

		1	2	3	4	5
4	CROSS-CUTTING ISSUES		5,3	16	46,4	32,3
5	THE COACH - capacities, competences, expertise			8,9	48,2	42,9
6	THE ETHNIC MINORITY BUSINESS FOUNDER - capacities, competences, expertise			10,7	19,6	69,7

\* Please range the different part of the guideline from 1 to 5 (1 is bad, 5 is very good)

## In details, which topic is more useful for you?

		1	2	3	4	5
7	Why does an ethnic minority business founder need special advice? Checklist for the coach		2,3	35,7	28,5	33,5
8	The coach's individual attitude with regards to prejudice/acceptance of minority ethnic groups		1,8	17,8	28,5	51,9
9	Dealing with cultural difference, gender issues and "other" issues (housing, education)			8,9	48,2	42,9
10	Dealing with language issues			12,5	42,9	44,6
11	Business Plan subtopic 1: project presentation and market survey		1,8	32,1	25	41,1
12	Business Plan subtopic 2: financial and legal packaging		5,4	12,5	25	57,1
13	Business Plan subtopic 3: project reminder			14,2	21,4	64,4
14	Marketing, market analysis		3,6	23,2	50	23,2
15	Support for the ongoing business project		1,8	17,8	28,5	51,9

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**Complementary recommendations or remarks:**

A general remark was that the guidelines are very useful as a compilation to show the multiple aspects this subject in order to further the subject in general and familiarize a broader (stakeholder) public. A couple of items (for example the training for coaches in order to deal with stereotypes, was perceived with much interest). In addition more practical advice and more examples were recommended.

"very helpful information, I would like to read more"

"It would have been great to get more information on financing possibilities in the partner countries."

"I learned more about the special needs of migrant entrepreneurs."