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| eu warehouse EU WAREHOUSE BVBA Kerckxstraat 7 1050 Brussels Belgium |   GD Bildung und Kultur Programm für lebenslanges Lernen | Coordinator ttg team training GmbH Holzmarkt 7 72070 Tübingen www.team-training.de |
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| | IBP – IMMIGRANT’S BUSINESS PLAN Programme – WORKSHOP 4 in Brussels (BE) | |
| IBP Brussels Workshop 4 Topic 5 Coaching for founders of local supply companies: <ul style="list-style-type: none"> • Marketing, market analysis, product • BP profitability • Risk protection, insurances • Financing • Invoicing, accounting, taxation • Neighbourhood management, support from public authorities | <p>Ethnic economy has increased in most European countries. More and more service companies are being founded by unemployed members of minority ethnic groups. Bi-nationality seems to be an additional qualification, a door opener and an economic factor.</p> <p>For many members of minority ethnic groups being self-employed is the only way out of poverty and unemployment and a key to integration through the process of work. Look at the mobile-phone shops, the night-shops, the small shops offering local supplies, the cafés, IT companies, travel agencies...</p> <p>Ethnic economy creates new potential and economic power as well as new apprenticeship training positions and jobs. In the light of self-exploitation and exploitation of the family networks, however, there is a growing demand of expertise and COACHING for the founders and the members of their families.</p> <p>Seven organizations from five different European countries (Germany, France, Belgium, Greece, and Czech Republic) are co-operating in the project “IBP - The Immigrant’s Business Plan” in order to develop guidelines for the coaching of company founders of minority ethnic backgrounds.</p> | |
| Date | 25th – 28nd of November 2010 | |
| Organiser | EU WAREHOUSE BVBA Kerckxstraat 7 B-1050 Brussels | |
| Agenda | Location of the meetings: The Hub Brussels, 37 Rue du Prince Royal 1050 Brussels Internet: http://brussels.the-hub.net/public/ <ul style="list-style-type: none"> • metro to Porte de Namur • bus 71 or 54 to Quartier St-Boniface MAP | |

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| Thursday, November 25th, 2010 | | Day of arrival in Brussels |
| | 19.30 h | Joint Dinner at “Le Grand Café”, Bld. Anspach 78, 1000 Bruxelles, www.legrandcafe.be |

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| Friday, November 26th, 2010 | 09.15-10.00 | eu warehouse: Welcome ttg team training (coordinator)/: Welcome eu warehouse / Kerstin Weertz: Agenda and introduction Team: Short presentation of partners and organisations |
| | 10.00-10.45 | The Immigrant's Business Plan: Best Practice in Belgium (Flanders) – Expert: Mr Arne Oosthuse, VOKA, Kamer van Koophandel |
| | 11.-00 – ca. 13.00 | Promoting migrant entrepreneurs and ethnic minority entrepreneurs on EU-level: Access to finance and to support services <ul style="list-style-type: none"> • Financial instruments • Micro-finance instruments • Innovation Union etc. Input, debate, workshop (eu warehouse, BE) |
| | 13.00 - 14.00 | Lunch |
| | ca. 14.00 – 17.00 | |
| | 14.00 - 15.15 | The Business Plan: what can I do - what do I want to do; the BP as an coaching instrument and/or an obstacle (“the ladder”) (NOSTOS, GR) <i>Coffee-break</i> |
| | 15.45 - 17.00 | Marketing, Markets, Products: <ul style="list-style-type: none"> • Input, discussion, checklist (Rekval, CZ) |
| | | Sightseeing |
| | ca. 19.30 | Joint Dinner at “L’Horloge du Sud” / <i>Free live concert later on</i> ; Rue du Trône 141, 1050 Ixelles MAP |
| Saturday, November 27th, 2010 | | |
| | 9.30-12.30 | The Business Plan: what can I do - what do I want to do; the BP as an coaching instrument and/or an obstacle – guidelines, working tool (Corsica, FR) Neighbourhood Management: “In the Ghetto – Out of the Ghetto”? (FR / Paris) Final Conclusion / Feedback Ideas for the next meeting from the plenum |
| | From ca. 12.30 | Matongéwandeling - guided neighbourhood tour through the Matongé (BE) |
| | | Lunch in Ixelles |
| | | Steering Group Meeting / Sightseeing |
| Sunday, November 28th, 2010 | | Departure |